

# CURRICULUM VITAE

**MICHAEL VON MECKLENBURG**



## PERSONAL INFORMATION

Name: Michael von Mecklenburg  
Date of Birth: July 23, 1976,  
born in Caracas, Venezuela  
Nationality: German and Venezuelan,  
Languages: German, English, Spanish,  
Portuguese,

## EDUCATION

- 2000 - 2001 **American University, Business School, Washington DC**  
Contemporary Marketing Diploma
- 1998 – 2000 **Boston University College of Arts & Sciences**  
International Relations (graduated cum laude and „with distinction“) Concentration: Functional Track:  
International Business and Economics, Regional Track: Latin America; Related Course Work:  
International Management Environment, Management as a System, Essentials of International  
Management; Latin American Political Economy, Latin American Economic Integration, Micro  
and Macro Economics; Business Law, International Business Law
- 1996 - 1998 **Boston University**  
Associate Degree from College of General Studies (Capstone Award)
- 1993 - 1996 **Edmund Burke School; College Preparatory**  
High School, Washington D.C., USA
- 1987 - 1993 **Primary & Secondary School Schwerzgrueb,**  
Uitikon-Waldegg/Switzerland
- 1983 - 1987 **Humboldt-Schule, Caracas Venezuela**  
(German School),

## WORK EXPERIENCE

- 2010 **SCHEVEN Global Property GmbH, Zürich**  
CEO
- Febr. 2010 **Strategic Alliances Financial Services, Zürich**  
Associate Partner  
Responsible for wealth management activities, with strong focus on new client acquisition.  
Also responsible for co-managing the network platform, including the search for and introduction  
of new associates. Main focus on the markets Argentina, Brazil und Chile.
- 2008 - 2010 **Hyposwiss Private Bank, Zürich**  
Director, Senior Client Advisor within the Banks Latin America Unit. Responsible for new client  
acquisition and management of existing Financial Intermediaries. Main Focus on the markets  
Brasil and Chile.
- 2003 – 2008 **UBS AG, Wealth Management International**  
Associate Director, Client Advisor  
Managing client book, of Chf 350m within the HNWI segment. Responsible for managing the  
Bank's relationship with Brazilian clients, in particular clients living in Sao Paulo, Rio de Janeiro  
and Brasilia. Solely responsible for representing UBS with clients in Belo Horizonte. Closely  
involved with new client acquisition.

# CURRICULUM VITAE

MICHAEL VON MECKLENBURG

## WORK EXPERIENCE

2001 – 2003

### **UBS AG, Wealth Management International**

Junior Client Advisor

Servicing HNWI clients in Brasil. Strong client contact and exposure to products & sales. Soon taking over responsibilities of the daily business and managing client relationships. Took a variety of internal courses, including the UBS Private Banking Certificate (portfolio theory, wealth planning, trust & foundations, derivatives, stock valuation etc., legal and compliance as well as credit and loans courses).

July - August 1999

### **J. Henry Schroder Bank AG, Business Intern**

Marketing Strategy for LatAm Private Banking operations,

applying in-house report by St. Gallen Consulting. The analysis was used during the implementation of a new business strategy.

Assistance for Swiss Equity Fund Manager in creating analysis tool linked to Bloomberg for Swiss stocks analysis.

June – July 1998

### **Chilena Consolidada (Zurich Group), Santiago de Chile**

Work in the departments of Marketing and Finance as well as the areas of environmental and cargo insurance

June – July 1997

### **Zurich Financial Services**

Central Services Assistant

Technical assistance during conferences and conventions and preparation of presentations for Zurich Life employees